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19



Wheeling
PARKS & REC

ANNUAL REPORT



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OUR NEW LOGO EXPLAINED

With the help of local graphic designer, Daniel Finsley, the Parks & Rec Department has a new visual cue for our activities and facilities!

**HEMPFIELD VIADUCT:
HISTORIC BRIDGE AND
PART OF OUR WHEELING
HERITAGE TRAIL**

**HOMEPLATE OUTLINE:
REPRESENTS OUR 28
CITY BALLFIELDS**



**GREEN SPACE:
SIGNIFIES OUR 30+
PUBLIC PARKS**

**WHEELING CREEK:
HOME TO WHEELING'S
WATER TRAIL**

FROM THE DIRECTOR

I am pleased to present the 2019 Annual Report for the City of Wheeling's Parks & Recreation Department, which captures an overview of our department's accomplishments during the past year.

This year was a banner year for the Parks & Rec Department as we celebrated some exciting milestones in the community. We created a new logo to help us instill some identity and branding throughout our programming. We launched the first community bike share program in the state of West Virginia. We strengthened our partnerships with key community stakeholders on various project initiatives. The Parks & Rec Department continues to work hard to restore the parks and playgrounds throughout the City of Wheeling, with 16 of the 22 playgrounds renovated in the last three years.

Our staff is fully committed to the ongoing success of our department and remain dedicated to meeting the needs of our community.



As we focus on the new year ahead in the leisure industry, I extend my sincere thanks to City Council, the City Manager, and all of our generous sponsors and partners for their continued support.

A handwritten signature in black ink that reads "Jesse Mestrovic".

JESSE MESTROVIC

Director of Parks & Recreation

STAFF

MOLLY GALLAGHER

Recreation Coordinator

BARB JANETSKI

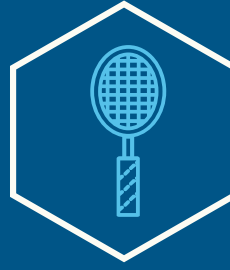
Senior Staff Associate



SUMMER CAMPS



BASEBALL CAMP
51 PARTICIPANTS



FREE TENNIS CAMP
42 PARTICIPANTS



CHEER CAMP
9 PARTICIPANTS



SOFTBALL CAMP
29 PARTICIPANTS



SOCCER CAMP
40 PARTICIPANTS



BASKETBALL CAMP
39 PARTICIPANTS



LEARN-TO-SWIM
88 PARTICIPANTS



PITCHING CAMP
28 PARTICIPANTS



BOWLING LEAGUE
11 PARTICIPANTS



OGLEBAY DAY CAMP
140 PARTICIPANTS

TOTAL: 477
YOUTH IMPACTED

PARK & PLAYGROUND RENOVATIONS

- Heritage Trail Repaving, 2 miles (Warwood): \$95,000
- 36th Street Park Shade Structure (S. Whg.)
 - River Valley Health Foundation Grant: \$12,504
- Gold Star Memorial Monument (Heritage Port)
 - Community Fundraising: \$10,000 & in-kind labor
- Pleasanton Park Playground (Woodsdale): \$35,000
 - Musical Flowers donated by Mr. Sam Stone: \$5,000



- Bike Share Program (Downtown): \$15,050 +
 - The Health Plan, Project Best, & others
- N. & S. Park Shelter (Edgwood): in-kind labor
 - Eagle Scout Project
- Pig Path Restoration (Woodsdale)
 - Eagle Scout Projects (3): in-kind labor
- N. 24th St. Park Playground (Warwood): \$35,000
- Edgington Lane Park (Woodsdale)
 - Master planning phase in progress: \$12,200

COMMUNITY DEVELOPMENT BLOCK GRANTS:

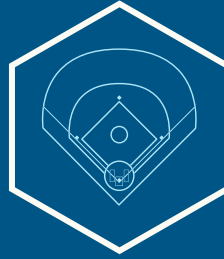
- Pulaski Ballfield Fencing (South Wheeling): \$44,478
- I-470 Complex, ADA sidewalks (Elm Grove): \$50,490
- Fulton Park Playground (Fulton): \$29,836
- Jensen Multi-purpose Court (Island): \$79,793



SPORTS LEAGUES



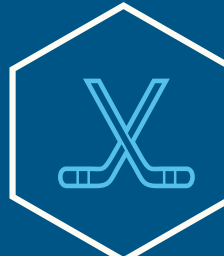
**ADULT SOFTBALL
(SUMMER & FALL)
38 TEAMS**



**FAST-PITCH TEAMS
(SUMMER & FALL)
76 TEAMS**



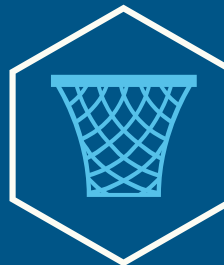
**YOUTH SOFTBALL
& BASEBALL
128 TEAMS**



**ADULT ROLLER
HOCKEY
49 PARTICIPANTS**



**YOUTH BASKETBALL
SUMMER LEAGUE
69 TEAMS**



**SHOOTOUT
TOURNAMENT
32 TEAMS**

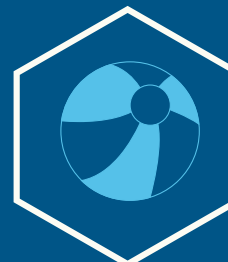
POOL USAGE



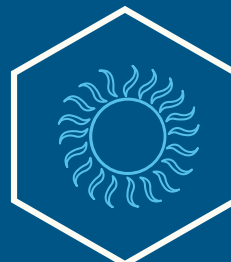
**ADULT ADMISSIONS
478 PER WEEK**



**FAMILY FUN NIGHT
ATTENDEES
597**



**CHILD ADMISSIONS
403 PER WEEK**



**POOL PASS HOLDERS
5 SINGLE PASSES
27 FAMILY PASSES**

OUR VOLUNTEERS

Much of what we accomplish each year is with the help of dedicated volunteers who share their time and talents with the Parks & Rec Department. From maintenance projects to special events, we thank them for their thousands of hours of community service.

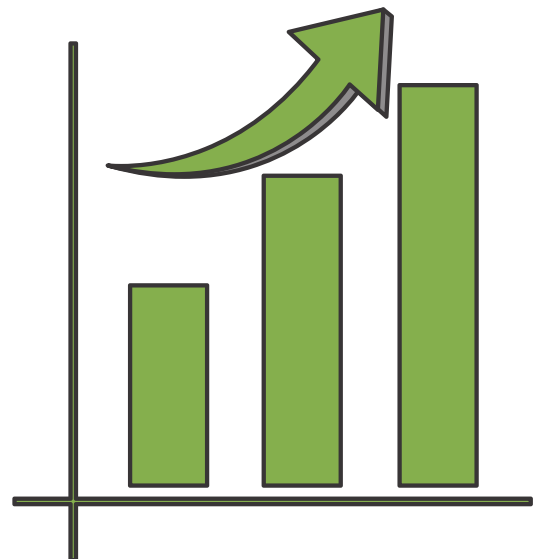


OUR PEOPLE

Our Parks & Rec staff is the heart and soul of the department. The great people of our community provide service and philanthropic support for our efforts. It truly takes a village and the village is its people.

OUR RESULTS

Our success is the outcome of our dedicated community partners. Volunteers, civic groups, local schools, and corporate partners drive our accomplishments and help achieve our goals.



VOLUNTEER HIGHLIGHTS

○ April: 2nd Annual Make Wheeling Shine Day

- 60+ Williams Lea employees & citizens
- 85 bags = 1700 pounds of trash
- 10 tires removed
- 1 mile of road cleaned
- 1.25 miles of trail; 3.5 miles of creek
- 5 acres of park areas
- Cost Savings (labor) = \$4,577.40



• June: 3rd Annual Pride in Wheeling

- 61 Orrick employees & 54 outside volunteers
- Centre Market Landscaping: flower planting, mulching, weeding
- Heritage Trail Maintenance: rust and graffiti removal from overpass
- Grandview Painting: fresh coat of paint on water tanks and mural on sidewalk wall
- Cost Savings (labor) = \$8,773.35

• October: 3rd Annual Wheeling University Physical Therapy Global Day of Service

- 15 Wheeling University Graduate Students & Faculty, City Staff
- Cleaning of Nelson Jordan Center - indoors and surrounding woods
- 20 bags = 400 pounds of trash
- Trimmed bushes & trees around facility
- Cost Savings (labor) = \$1,144.35



WHAT'S NEXT FOR 2020



LOOKING FORWARD TO THE NEXT DECADE



Donation: Samuel Spencer Stone

PILOT PROJECTS

We are committed to innovation and staying abreast of industry through collaborative projects. We are excited to have a full season of Heritage Port Station Bike Share and expanding our partnership with The Fun-Raiser, the Urban Mobile Playground.

MARKETING & ADVERTISING

Now with a new logo, we plan to develop a marketing plan and strategy to educate the community on all the great happenings in the realm of parks and recreation. Public awareness is a key component of outreach goals.

FOR THE YEAR OF 2020

We are launching recreational software, WheelingRec.com, for online scheduling, reservations, registration, and many other applications allowing us to process credit card payments for the first time. We anticipate that this will encourage registration and provide easier access to our facilities and programs.

RENOVATION CONTINUATION

Now into Phase V of our parks and playground rehab, we are looking forward to continuing our momentum to enhance the quality of life for our citizens.



ORGANIC REACH (NON-PAID ENGAGEMENT)



@WheelingRec



943



@WheelingRec



371



@RecWheeling



17

UPCOMING PARK PROJECTS

GATEWAY PARK (WHEELING ISLAND)

- Will enhance the historic Wheeling Island neighborhood, the Suspension Bridge, provide canoe & kayak access, and provide an incredible view of Downtown Wheeling
- 6-phases, \$1.9 Million total cost
 - Funds already acquired for 2 phases



Rendering of Ninja Warrior Course and 40-yard Dash.

EDGINGTON LANE PARK (WOODSDALE)

- Will include full-size basketball court with cross-court options, swings, shade zone, seating, 40-yard Dash, Ninja Warrior Obstacle Course
- Considering keeping tennis court with pickleball OR converting to turf soccer (futsal) area.

INCLUSIVE BASKETBALL PROJECT (SOUTH WHEELING)

- 36th St Park - South Wheeling Pool
- Currently fundraising for installation of Bankshot Basketball System
- Innovative shooting game designed for all ages, mobilities, and abilities
- Supported by Ritchie Elementary (resides across from the park), Easter Seals, and Augusta Levy
- \$75,000 in total



Bankshot Basketball System